



## Kathleen McIntyre

**MARKETING CONSULTANT**

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**CONTACT**

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**ADDRESS**

33762 SCHOOLCRAFT ROAD  
LIVONIA, MI 48150

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**WEBSITE**

WWW.CNDCPA.COM

## Biography

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### PROFILE

Kathleen McIntyre joined Cole, Newton & Duran CPAs as a marketing consultant in 2020. She has over 30 years of experience in corporate strategy, communications, and governmental and external affairs.

Prior to joining Cole, Newton & Duran, Kathleen held numerous senior positions with a major automaker and worked as community engagement consultant in the not-for-profit sector.

### SPECIFIC EXPERIENCE

- Internal and external corporate communications.
- Data analysis and integration of hard and soft data.
- Community engagement and advocacy.
- Writing, public speaking, and social media marketing.

### INDUSTRY & COMMUNITY INVOLVEMENT

- President Livonia City Council
- Trustee, Livonia Community Foundation
- Board member, The Senior Alliance (Area Agency on Aging 1C)
- Livonia Chamber of Commerce
- Livonia Vision 21, Master Plan Committee

### EDUCATION

Michigan State University, Broad College of Business  
MBA

Michigan State University  
BA, Marketing