# **CND** Cole, Newton & Duran Certified Public Accountants



# Robert Riehl, CPA

# SENIOR ACCOUNTANT

# CONTACT

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#### PROFILE

Rob Riehl joined Cole, Newton & Duran CPAs in 2020. He brings more than 10 years of experience in public and private accounting, financial reporting, and auditing, and is also a QuickBooks Pro Advisor.

Prior to joining Cole, Newton & Duran, Rob owned his own accounting and financial management consulting practice, where he focused on providing interim & ongoing controller services to businesses in a variety of industries.

#### SPECIFIC EXPERIENCE

- Monthly, quarterly, and year-end close procedures including balance sheet reconciliations, revenue and expense analysis, and journal entry adjustments to ensure accurate financial reporting.
- QuickBooks system implementation, training, and consulting.
- Financial statement analysis to identify changes, variances, trends, and opportunities to improve client profitability.
- Preparing individual and business tax returns and provide tax advisory services.
- Resolving complex accounting issues and accounting systems conversions including conversion data verification and journal entry corrections to produce reliable accounting records and financial statements.
- Assisting clients with assessment and improvement of financial processes and internal controls.

#### **INDUSTRY & COMMUNITY INVOLVEMENT**

- American Institute of Certified Public Accountants (AICPA)
- Michigan Institute of Certified Public Accountants (MICPA)
- JV Hockey Coach, Northville High School

#### **EDUCATION**

Wayne State University Master of Science, Accounting

Michigan State Unversity Bachelor of Arts, Accounting

